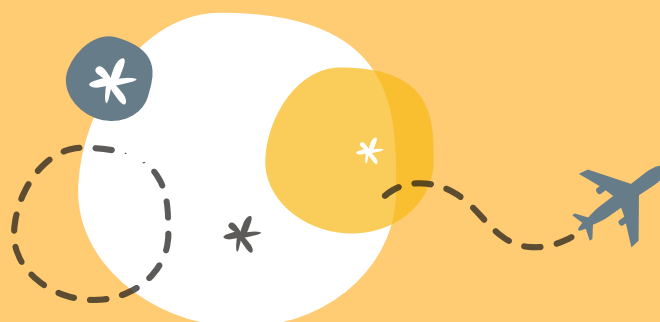


BTEC
Travel



And

Tourism



BTEC Travel & Tourism

What will I study?

Through your studies you will look at a wide variety of subjects relating to the Travel and Tourism industry.

You will learn about how the industry works and the employment opportunities available.

You will develop the skills required in the Travel and Tourism, helping you to develop a range of teamwork, professional and personal life skills needed for a career in this industry. The course will help you develop your skills in customer relations and service, research, teamwork, independence and your general awareness and knowledge of the World around you.

What will you be studying?

For the first year, you will take modules in:

- Unit 1: The world of Travel & Tourism
- Unit 3: Principles of Marketing in Travel & Tourism

In the second year, you will take modules in:

- Unit 2: Global Destinations
- Unit 9: Visitor Attractions

Why take this course?

- You imagine yourself working with the general public?
- You're interested in a career in the Travel industry?
- You like a challenge?

What's great about this course?

The subjects that you will study are interesting and fun and enable you to really excel in both academic and practical ability. In this safe and supportive environment, you will discover things about yourself that you never knew existed.

Assessment

Year 12 Assessment

- Unit 1: Written examination 1.5 hours. 75 marks.
- Unit 3: Internally marked unit through 2 assignment

Year 13 Assessment

- Unit 2: Synoptic examination based on materials studied 2 weeks prior to the examination 3 hours. 60 marks
- Unit 9: Internally marked unit through 3 assignments

Career Opportunities

BTEC Travel & Tourism provides a variety of career opportunities within the Travel & Tourism industry. This includes everything from working in a Travel Agency, to holiday rep, flight crew, Tour guide and so on. The course will also allow students to progress on to Higher Education.

Entry Requirements

Five Level 4 GCSEs are required for entry into 6th Form.

A keen interest in the course and recommendation from teachers; decisions will be based on individual students.

GCSE English and Maths resits will be required for those students achieving below a Level 4.

Hours of study (fortnightly)

9 hours of lesson

6 hours of independent study

Resources required

Textbook

Lap Top/Tablet

There will a number of visits to attractions

