

BUSINESS STUDIES



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What will I study?

A level Business will enable learners to investigate different types and sizes of businesses in various business sectors and environments. Learners are expected to be familiar with current issues in business and be able to investigate, analyse and evaluate contemporary business opportunities and problems.

What skills will I obtain?

Business is the perfect subject to develop and assess a wide range of transferable skills for employment or further study. These include:

- Decision making
- Problem solving
- Numerical skills
- Writing skills
- Research skills
- Independent study skills
- Analytical skills

Theme 1 – Marketing and people

Theme 2 – Managing business activities

Theme 3 – Business decisions and strategy

Theme 4 – Global business

Assessment

There are three A level papers, each comprising 100 marks and 2 hours in duration.

Paper 1 – Marketing, people and global business, assessing Theme 1 & 4

Total marks: **100** Weighting: **35%** Exam time: **2hrs**

Paper 2 – Business activities, decisions and strategy, assessing theme 2 & 3

Total marks: **100** Weighting: **35%** Exam time: **2hrs**

Paper 3 – Investigating business in a competitive environment – assessing all themes

Total marks: **100** Weighting: **30%** Exam time: **2hrs**

Career Opportunities

A level Business provides a suitable foundation for the study of business or a related area through a range of university courses and apprenticeships. There are a good range of excellent business, business management, business finance, marketing and human resources courses across a wide range of higher education establishments.

For those seeking employment or looking to start their own business, A level Business provides crucial business knowledge and skills to assist young people find their career path or become a budding entrepreneur.

Entry Requirements

Five Level 4 GCSEs are required for entry into 6th Form.

Level 5 pass is required in your chosen, or related, subject.

Some subjects require Level 6; decisions will be based on individual students.

Specialist facilities

Fully resourced dedicated computer classrooms

Hours of Study (fortnightly)

9 hours of lesson time

6 hours independent learning

